



**King County**

**EXECUTIVE OFFICE OF EQUITY AND SOCIAL JUSTICE  
ANTI-HATE AND BIAS RESPONSE FUND APPLICATION**



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OFFICE OF EQUITY AND SOCIAL JUSTICE

Civil Rights Program, Anti-Hate and Bias Incidence Response

Funding Opportunity- Seeking Graphic Designer or Artist

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**Description**

As of February 29, 2020, Governor Inslee declared a state of emergency in response to COVID-19. As COVID-19 spreads and the public health emergency intensifies, it is critical we pay special attention to the impact that the virus and the response to its spread has had on communities of color. This public health emergency has already impacted Chinese and Asian Pacific Islander community members with increased acts of bigotry and discrimination. As part of the effort to protect our most vulnerable communities, we are seeking a graphic designer or artist to develop community centered public messaging on anti- hate and bias in collaboration with impacted communities with priority to our Asian Pacific Islander community.

**Eligibility**

Up to \$2,000 is available to fund a graphic designer, artist, or community-based organization that is a resident and or located in King County WA, to achieve the deliverables below. The final candidate will work with the project manager to develop a reasonable timeframe to provide draft concepts and process for receiving and incorporating stakeholder input. This application is open to individuals and or community-based organizations. The final candidate must have access to resources to work with the project manager collaboratively online via an online meeting format to be determined. Candidates must share an online portfolio (website, social media, ext..) and or share a minimum of three examples of work applicable to this request electronically created by the applicant.

**Deliverables**

- Develop digital imagery and messaging, including concept and slogan design to combat hate and bias, generally; but with a specific focus on Chinese and API communities initially.
- Dimensions for print will be either 8.5 x 11 OR 11 x 17.
- Develop and or repurpose a minimum of pieces of digital imagery including slogans for community stakeholders to choose from.
  - We strongly encourage repurposing previously designed works as this project will need to move quickly to respond to community needs.
- Incorporate community feedback into the final products.
- Work in collaboration with the Hate and Bias Project Manager and Civil Rights Managers to ensure communications are effective, timely, and helpful to communities.
- Exercise commitment to equity, social justice, and advocacy for groups of people historically impacted by racism, oppression, and colonization.



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#### Timeline

Due to the emergent nature of this response, the selected artist, graphic designer, or community-based organization must be comfortable working on a quick timeline. Selection will be made by the first week of April with deliverables due by April 24, 2020.

#### Application

Please limit your narrative response to the questions below and no more than two pages.

Please submit your application to [ESJHateBias@Kingcounty.gov](mailto:ESJHateBias@Kingcounty.gov)

Please include Hate and Bias concept design in the subject heading of the email.

\*Name:

Title/Role:

Phone Number:

Organization Name and Tax Status  
(if applicable):

Address:

E-mail Address:

Phone Number:

Website or social media



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1. Please provide a quote for above deliverables and confirm your ability to work collaboratively online with the project manager.
  
  
  
  
  
  
  
  
  
  
2. Please share how you plan to communicate with the project manager remotely and confirm you have access to resources to do so.
  
  
  
  
  
  
  
  
  
  
3. Please share why you are interested in participating in this project. Please include your background as an artist including links to online bios and a minimum of three examples of your work that may be applicable to this project.