eGOVERNMENT (eGov)

Overview
eGovernment provides communications tools, products, and services for connecting King County and its 2 million residents.

Value
Our creative and innovative team enables departments to meet the public’s evolving needs through emerging technologies—digital and visual communication, web strategy, social media, open data, and analytical services. eGov also lays out the vision and standards for King County’s award-winning website that serves nearly 1 million unique visitors per month.

Service Details

**Enterprise level:**
- KingCounty.gov web development and maintenance
- Web standards and governance
- Administration of cloud services (analytics, archiving, reporting)
- Social media strategy
- Email subscriber lists and e-newsletters
- King County intranet (SharePoint)
- Open data strategy and support

**Agency level services** are charged based on service hours. This rate includes services that benefit individual departments and support the success of specific programs.
- Rate: $132 per hour, GIS Analyst, Social Media Specialist, Visual Communications Specialist, Web Developer

**Enterprise level services** are charged on an FTE basis. This rate covers all the services listed here that benefit King County departments.
- Rate: $228 per FTE annually for all county employees.

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eGov developed the new responsive King County website.
eGOVERNMENT (eGov) continued

King County Parks launched a text messaging service in summer 2015 that lets hikers receive mobile-friendly trail maps by texting in a simple short code. Texting “King Cougar” to the appropriate number, for example, delivers a PDF map of the Cougar Mountain trails within seconds to the user’s smartphone.

Recieve a map of Cougar Mountain backcountry trails on your phone!
Text “KING COUGAR” to 468311.
*Message & Data Rates May Apply

WHAT RELATED IMPACTS ARE HAPPENING IN OUR REGION?
CLIMATE CHANGE IS AFFECTING OUR ENVIRONMENT, ECONOMY AND HUMAN HEALTH.

OCEANS
OCEAN WATER
MORE ACIDIC
25%
SINCE THE INDUSTRIAL REVOLUTION

PUGET SOUND
HAS RISEN
8 INCHES
1913 - 2013

RIVERS
SUMMER
LOWER FLOWS

FALL/WINTER
HIGHER FLOWS + FLOODING

MOUNTAINS
AVERAGE CASCADE SNOWPACK
1950s 2000s

25%

25%

FLOODING HAS CLOSED
5
6 TIMES THE FOREST AREA BURNED

4 TIMES SINCE 1991

eGov translates complex information into infographics that tell data-rich stories and can be easily understood by internal and external audiences.