

THE CASE FOR BUILDING DIGITAL EQUITY IN KING COUNTY

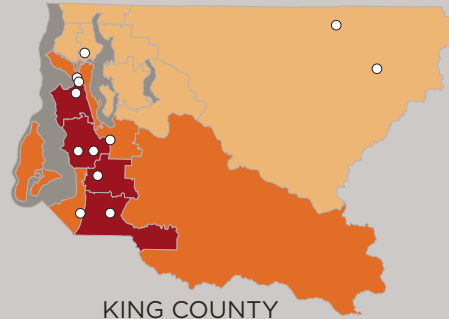
ACCESS TO INFORMATION AND TECHNOLOGY IS A FUNDAMENTAL SOCIAL JUSTICE GOAL.

16% OF RESIDENTS DON'T HAVE INTERNET ACCESS AT HOME

While most people in King County can access the Internet from the comfort of their homes, a large number of our residents don't have this ability.

In King County, income and home access to the Internet are linked.

Residents who earn less than \$50,000/year are **5.5x** less likely to have Internet access at home.



Households without Internet access

4-11%

12-15%

Over 16%

○ Annual household median income less than \$50,000/year

KING COUNTY

WHAT PEOPLE CAN DO WITH INTERNET ACCESS AT HOME

Many of us take for granted the basic tasks that can be performed online. Not having Internet access at home means people must travel to libraries and community centers to:



Find health, medical or government services info



Find legal or consumer rights info



Look for a job or job training



Find info on local schools



Purchase products or services



Do homework online

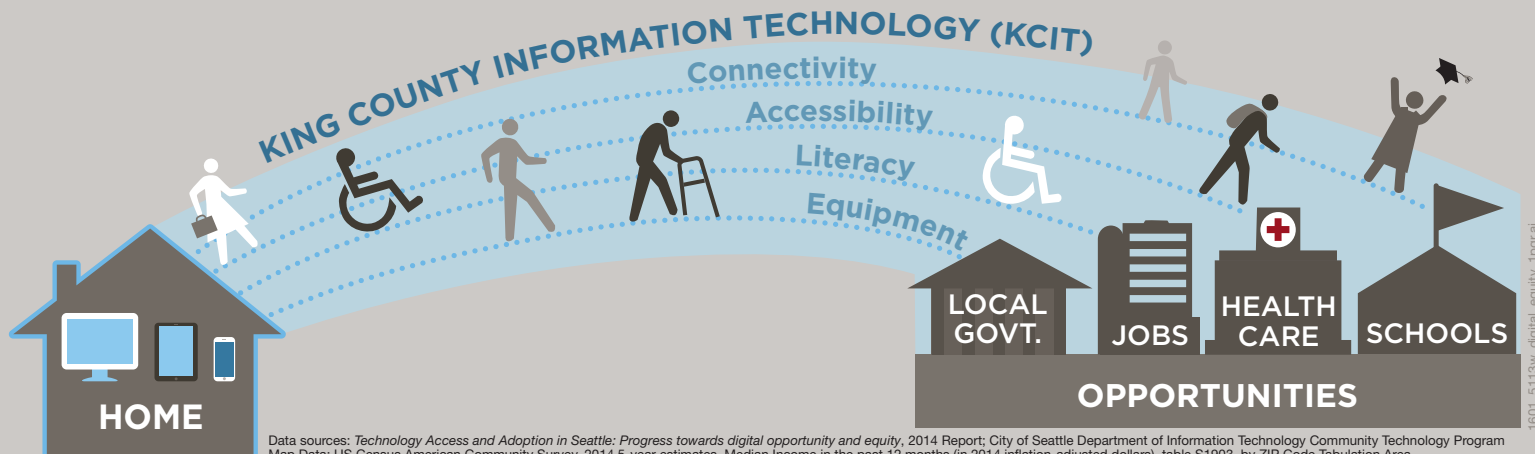


Attend online class, meeting or webinar

INTERNET ACCESS AT HOME CREATES OPPORTUNITY

Ensuring equal access to the Internet for all of our residents, regardless of age, income or ability, allows them to connect to important online resources.

King County and KCIT play an important role in connecting people to the tools, training and resources they need to succeed in our increasingly digital economy.



Data sources: *Technology Access and Adoption in Seattle: Progress towards digital opportunity and equity*, 2014 Report; City of Seattle Department of Information Technology Community Technology Program Map Data: US Census American Community Survey, 2014 5-year estimates, Median Income in the past 12 months (in 2014 inflation-adjusted dollars), table S1903, by ZIP Code Tabulation Area