

## Sugar sweetened beverage consumption

### King County, 2010 & 2012 average

Description: Adults (age 18+) who consumed any sugar sweetened beverages in the past month

Source: National Communities Putting Prevention to Work, Behavioral Risk Factor Surveillance System

	Percent	Lower CI	Upper CI
<b>King County</b> (adults aged 18+)	63	61	66
<b>Age</b>			
18-34	84	77	88
35-44	65	59	70
45-64	55	52	59
65+	35	32	40
<b>Gender</b>			
Female	56	52	60
Male	71	67	75
<b>Race/Ethnicity</b>			
AIAN**	72	57	83
Asian	56	45	66
Black	84	76	89
Hispanic	78	67	86
Multiple	70 <sup>§</sup>	50	85
NHPI**	*	*	*
White	62	59	65
<b>Household Income</b>			
<\$25,000	71	64	76
\$25,000 - \$34,999	64	54	73
\$35,000 - \$49,999	54	46	62
\$50,000 - \$74,999	66	58	73
\$75,000+	61	57	65
<b>Region</b>			
East	64	58	71
North	67	57	76
Seattle	57	52	62
South	67	63	70

#### Notes:

N/A: Not available

\* Too few cases to protect confidentiality and/or report reliable rates

§ Too few cases to meet precision standard, interpret with caution

\*\* Alone or in combination with other races

CI is 95% Confidence Interval

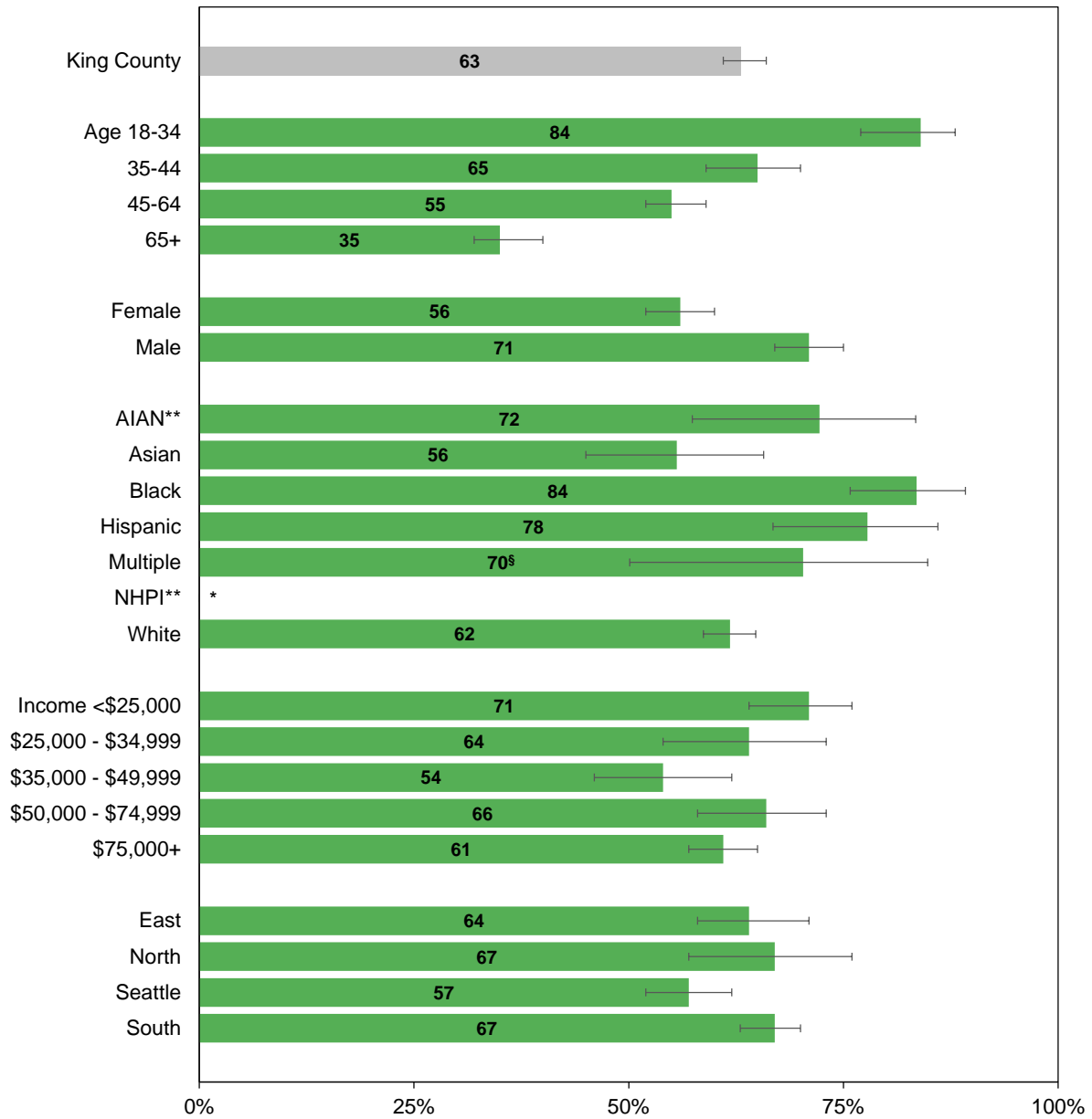
Persons of Hispanic ethnicity can be of any race and are included in the racial categories

Percent = Percent of adults age 18+ who had either a non-diet Soda or other Sugary Drink 1+ time in the past month

Other sugary drinks include: fruit drinks (such as Kool-aid and lemonade), sweet tea, sports or energy drinks (such as Red Bull and Gatorade); excludes 100% fruit juice, diet drinks, or artificially sweetened drinks

Prepared By: Public Health - Seattle & King County;  
Assessment, Policy Development, & Evaluation, 5/2014

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|-----|: Confidence interval shows range that includes true value 95% of the time

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