

## Identifying your NAICS codes

Identifying and selecting all the NAICS codes relevant to your organizations area of service/expertise is a critical step in setting up your King County Supplier profile. The NAICS codes you select will inform push notifications you receive regarding upcoming solicitations. Here is a step by step guide to walk you through the process of identifying your NAICS codes.

1. Navigate to [www.naics.com/search](http://www.naics.com/search)

NAICS & SIC Identification Tools

Enter Keyword(s) NAICS Search

Enter Keyword(s) SIC Search

NAICS CODE DRILL-DOWN SIC CODE DRILL-DOWN COMPANY LOOKUP TOOL NAICS LOOKUP HELP

NAICS CODE LIST: Click Any Two Digit NAICS Code to Drill Down Further

Code	Industry Title	Number of Business Establishments
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2. Within the first search text box, **type** your organization’s specific services or area of expertise. Then **click** Enter or Search
3. Next, you’ll need to **review** all possible relevant NAICS codes. I’ve used the example of ‘fruit farming’ below.

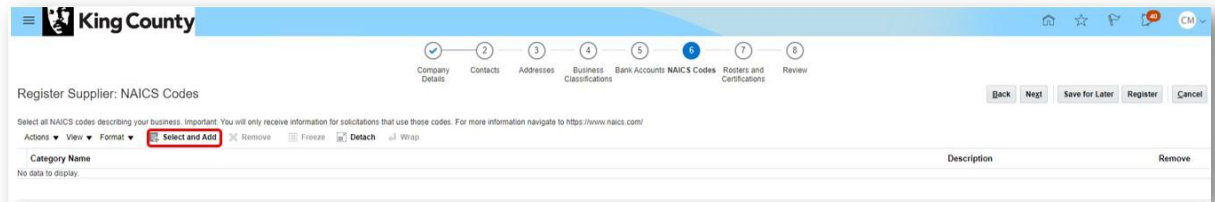
NAICS/SIC SEARCH RESULTS

Fruit farming NAICS Search

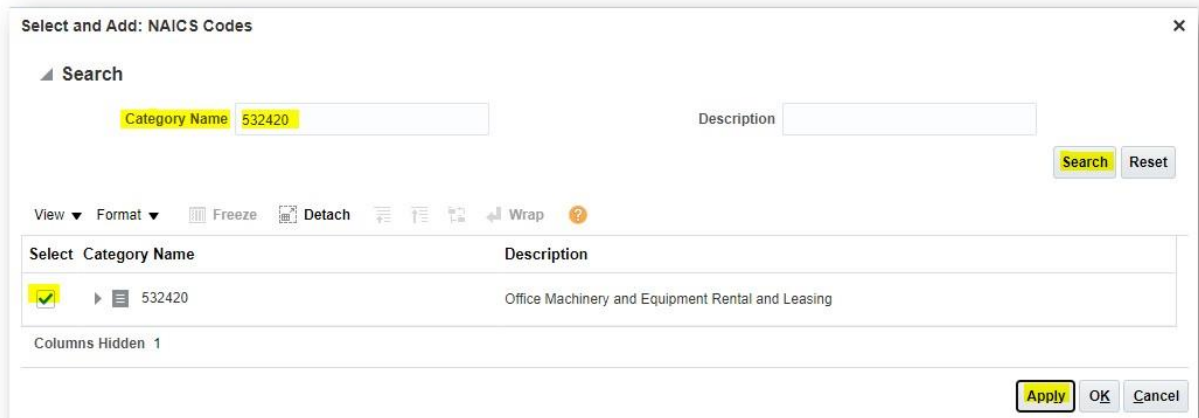
Enter Keyword(s) SIC Search

NAICS	NAICS Title	Common Keywords	SIC Crosswalk
111339	Other Noncitrus Fruit Farming	Cactus fruit farming	<a href="#">View SIC</a>
111336	Fruit and Tree Nut Combination Farming	Fruit and tree nut combination farming	<a href="#">View SIC</a>
311421	Fruit and Vegetable Canning	Pickling fruits and vegetables	<a href="#">View SIC</a>
424480	Fresh Fruit and Vegetable Merchant Wholesalers	Fresh fruits, vegetables, and berries merchant wholesalers	<a href="#">View SIC</a>
311411	Frozen Fruit, Juice, and Vegetable Manufacturing	Fruits, frozen, manufacturing	<a href="#">View SIC</a>

4. **Scroll** through all the options and **document** the NAICS codes that apply to your organization. Note that the column titled “Common Keywords” will help you better understand each NAICS code.
5. **Search** as many relevant words in the search bar as needed; multiply searches may be required.
6. **Collect** all relevant NAICS codes and add them to your King County supplier profile by **nativatging** to the ‘NAICS Code’ section (step 6 of the registration process).



7. Once the “Select and Add: NAICS Codes” pop-up window appears, **enter** the NAICS code you’ve listed below in the “Category Name” field and then select **search**.
8. When you select “Search,” the category will appear below. **Check** the box to the right of the code and **select** “Apply.”
9. **Repeat** until you’ve entered all the desired NAICS codes.



10. **Click Apply** and then **OK** to close the Select and Add: NAICS Codes window. Verify all the selected codes appear in the ‘**NAICS Code**’ section (step 6 of the registration process).