## Lake Forest Park Police Department

# Crime Reduction Strategies Community Involvement

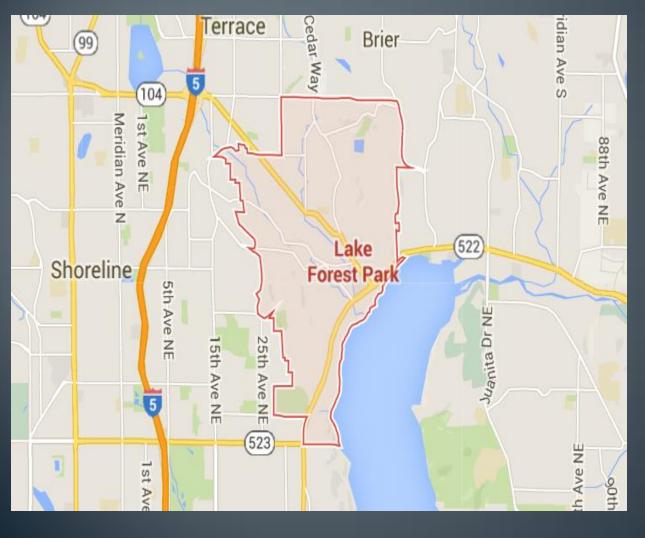






Chief C. Stephen Sutton

# Lake Forest Park Demographics



- 13,000 Residents
- 20 Officers –
   Minimum Staffing
- Residential Community
- 5% Business Revenue
- CommunityCommunication aChallenge

# 2014 Crime Increase

Property Crimes	2011	2012	2013	2014	+/-
Burglary - Residential	80	88	71	93	+15%
MV Theft	15	8	8	41	+400%
Theft	210	177	141	202	+12%

## 2015 Operational Plan

- Focus on Crime Reduction
  - √ Community Education Suspicious Activity Reporting
  - √Increase in Proactive Policing
- Focus on Community Outreach
  - ✓ Increasing Capacity with Block-Watch
  - ✓ Communication (Facebook, Twitter, Nextdoor, Email Groups)
  - ✓ LFP Community Partners Emergency Communication System
  - √ Increase National Night Out Participation
  - ✓ Engage PD Staff in Messaging

#### Results

- Active Block Watch Groups
  - 8 in 2013
  - 20 in 2014
  - 45 in 2015
- Social Media
  - Nothing in 2013
  - Started Program in 2014
  - Full Engagement in 2015







**MESSAGE - CALL 911** 

## Results (Continued)

- Quarterly Block Watch Captains Meeting
  - Introduced "Do It Yourself" Crime Prevention Guides
  - Provided Resources to Help Communicate with Neighbors
  - Emergency Management Tools "Make it Through"
     Campaign
- Actively Recruited National Night Out Parties
  - 20 in 2013
  - 26 in 2014
  - 36 in 2016 (PD Staff Attended Every One)

**MESSAGE - CALL 911** 

## Results (Continued)

- LFP Community Partners Emergency Notification
   System
  - Layered approach to communicating with the community
  - Real-time information about crime, incidents, and emergencies
  - Over 500 self-subscribed citizens
  - Three main elements simultaneously activated
    - 1- Mystate.usa
    - 2- Social Media Accounts
    - 3- City Newsflash / Website
  - 0 in 2013
  - Created in 2014
  - Operational in 2015

#### Outcomes

- 8 interrupted burglaries resulting from citizen's calling 911
- 20 thieves charged with burglary through investigations
- Public service calls up 35%
- Total calls for service up 19%
- Traffic stops up 36%

Property Crimes	2011	2012	2013	2014	2015	+/-
Burglary - Residential	80	88	<i>7</i> 1	93	63	-32%
MV Theft	15	8	8	41	8	-80%
Theft	210	177	141	202	162	-20%

## Sustained Success

- Maintain commitment to community communication
  - Consistent and regular (all outlets)
  - Continue to add to our notification capacity
- Increase awareness training and conduct more community forums
  - Significant Activity Reporting Initiative (WSFC / FEMA)
- Ensure Links to future Operational Plans

Questions?

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