

Lake Forest Park Police Department

Crime Reduction Strategies *Community Involvement*



Chief C. Stephen Sutton

Lake Forest Park Demographics



- 13,000 Residents
- 20 Officers – Minimum Staffing Model
- Residential Community
- 5% Business Revenue
- Community Communication a Challenge

2014 Crime Increase

| Property Crimes | 2011 | 2012 | 2013 | 2014 | +/- |
|------------------------|------|------|------|------|-------|
| Burglary - Residential | 80 | 88 | 71 | 93 | +15% |
| MV Theft | 15 | 8 | 8 | 41 | +400% |
| Theft | 210 | 177 | 141 | 202 | +12% |

2015 Operational Plan

- Focus on Crime Reduction
 - ✓ Community Education – **Suspicious Activity Reporting**
 - ✓ Increase in Proactive Policing
- Focus on Community Outreach
 - ✓ Increasing Capacity with Block-Watch
 - ✓ Communication (Facebook, Twitter, Nextdoor, Email Groups)
 - ✓ LFP Community Partners Emergency Communication System
 - ✓ Increase National Night Out Participation
 - ✓ Engage PD Staff in Messaging

Results

- Active Block Watch Groups
 - 8 in 2013
 - 20 in 2014
 - 45 in 2015
- Social Media
 - Nothing in 2013
 - Started Program in 2014
 - Full Engagement in 2015



facebook



MESSAGE - CALL 911

Results (Continued)

- Quarterly Block Watch Captains Meeting
 - Introduced “Do It Yourself” Crime Prevention Guides
 - Provided Resources to Help Communicate with Neighbors
 - Emergency Management Tools – “Make it Through” Campaign
- Actively Recruited National Night Out Parties
 - 20 in 2013
 - 26 in 2014
 - 36 in 2016 (PD Staff Attended Every One)

MESSAGE - CALL 911

Results (Continued)

- LFP Community Partners Emergency Notification System
 - Layered approach to communicating with the community
 - Real-time information about crime, incidents, and emergencies
 - Over 500 self-subscribed citizens
 - Three main elements simultaneously activated
 - 1- Mystate.usa
 - 2- Social Media Accounts
 - 3- City Newsflash / Website
 - 0 in 2013
 - Created in 2014
 - Operational in 2015

MESSAGE - CALL 911

Outcomes

- 8 interrupted burglaries resulting from citizen's calling 911
- 20 thieves charged with burglary through investigations
- Public service calls up 35%
- Total calls for service up 19%
- Traffic stops up 36%

| Property Crimes | 2011 | 2012 | 2013 | 2014 | 2015 | +/- |
|------------------------|------|------|------|------|------|------|
| Burglary - Residential | 80 | 88 | 71 | 93 | 63 | -32% |
| MV Theft | 15 | 8 | 8 | 41 | 8 | -80% |
| Theft | 210 | 177 | 141 | 202 | 162 | -20% |

Sustained Success

- Maintain commitment to community communication
 - Consistent and regular (all outlets)
 - Continue to add to our notification capacity
- Increase awareness training and conduct more community forums
 - Significant Activity Reporting Initiative (WSFC / FEMA)
- Ensure Links to future Operational Plans

MESSAGE - CALL 911

Questions?

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