



King County Employee Giving Program Employee Engagement & Development

Lead Ambassador Program

Ambassadors are the heart and soul of the Annual Giving Drive, providing transformative moments to each and every one of the 13,500 employees here at King County and making a difference around the world.

Why be a part of the Lead Ambassador team?

- Make a difference
- Meet new people
- Professional development

This leadership team's goal is simple: Empower the Ambassador team and department to provide powerful moments of meaning to engage employees and make the world a better place.

How?

- Department wide communications and strategic planning.
- Recruit and empower the Ambassador team.
- Celebrate hard work!

What is the commitment?

- 8 - 10 hours of prep, planning, and training
- 1-2 hours a week during the Annual Giving Drive

What is the impact?

When the experience is supported and voluntary, this is the average lead outcome:

- Increased Employee Engagement: Ambassadors are 20% more engaged than King County employees who do not use the program.
- 20% or higher employee giving participation
- 15 employees developed
- Competencies used and developed:
 1. Builds Effective teams
 2. Plans and aligns
 3. Collaborates
 4. Persuades
 5. Communicates effectively
 6. Drives vision and purpose



Whether it's just for today, or for the year, there are several ways you can get involved with the Employee Giving Program, [visit our website for more information and to sign up](http://www.kingcounty.gov/giving). *What is your story?*

www.kingcounty.gov/giving