



King County Green River Survey Emerging Themes



Research Purpose

- Assess public awareness & concern of flood risk
- Assess what actions residents are taking to prepare

Methodology

- Telephone survey of 450 residents
- August 17 – 27, 2009
- Green River Valley residents of Auburn, Kent, Tukwila, Renton, unincorporated King County



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Most heard about increased risk; don't feel it personally

- 75% have heard about Howard Hanson Dam
- 54% not concerned about flooding
- 75% believe are at a low risk where they live

Many are not preparing

- Nearly 25% have not thought about preparing
- 17.5% are not going to prepare
- 26% feel community is prepared

When educated 82% feel it is important to prepare



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Next steps

- Further in-depth analysis
- Online business survey results
- Prepare recommendations
- Final presentation and briefings
- Use information in communication and outreach