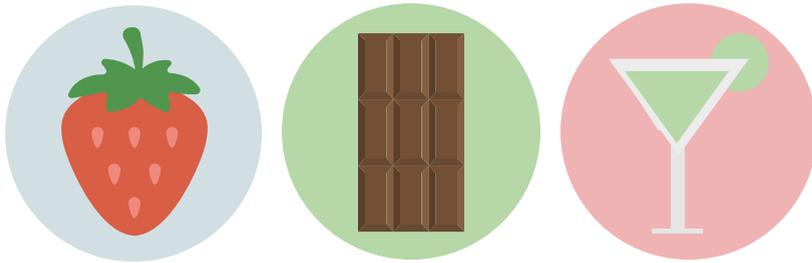


# FLAVORED TOBACCO

## CANDY-COATED ADDICTION

### Flavored tobacco is popular among youth

Flavored tobacco comes in bright packaging and popular flavors like fruits, candies, and alcoholic drinks



**8 out of 10** teenagers who use tobacco started with a flavored product<sup>1</sup>

teenagers who use tobacco started with a flavored product<sup>1</sup>

In Washington,

**28,000**  
youth currently  
smoke  
cigarettes

**2,800**  
youth under age 18  
become daily  
smokers each year

**104,000**  
youth alive today will  
die early from a  
disease caused  
by smoking<sup>2</sup>

### Current policies allow flavored tobacco products

The FDA banned candy and fruit-flavored cigarettes to protect youth, but these other tobacco products are still allowed to have flavor:<sup>3</sup>



e-cigarettes



cigars



chewing tobacco



hookah tobacco

For more information visit: [www.kingcounty.gov/depts/health/smoking/tobacco-vapor](http://www.kingcounty.gov/depts/health/smoking/tobacco-vapor)

Sources: 1. Journal of the American Medical Association; icon by Gan Khoon Lay

2. Washington State Department of Health

3. U.S. Food and Drug Administration (FDA)