



M-VAPE Survey

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Tracking changes to regulatory practice

Washington State Guidelines Regarding the Coronavirus

https://lcb.wa.gov/covid19/covid-19_update

Guidelines for Licensees —

COVID - Home

FAQs

Guidance - All Licensees

Guidance - Alcohol Licensees

Guidance - Cannabis
Licensees

Phases At a Glance

WA State CV-19 Site

Washington State Guidelines Regarding the Coronavirus



For the latest updates about COVID-19 in Washington State, visit the Washington State Coronavirus page.

[Click here](#)

Building Temporarily Closed to Public

The LCB Headquarters Building is currently CLOSED to minimize the spread of COVID-19. The HQ closure is a temporary measure to safeguard our employees' and visitors' health. Thank you for your patience and understanding.

Contact Us

Please contact us via telephone and email:

- If you have direct contact information for an employee you need to reach, please contact them directly.
- For general questions about licensing, please email Customer Service at: customerservicelicensing@lcb.wa.gov

Temporary Allowances and FAQs

These pages provides updated resources and information for licensees and the public during the COVID-19 state restrictions period.

The Liquor and Cannabis Board (LCB) has been working quickly to consider steps the agency can take to help licensees during this period of business restrictions due to the COVID-19 pandemic. We continue to make allowances to ensure safe customer engagement with your customers.

To access the allowances and FAQs for your industry sector, **please see the menu to the left of this page.**

Please note that LCB does not have authority to change state laws. These allowances are temporary to help licensees during the hardships posed by COVID-19. Please email Communications@lcb.wa.gov with any questions.

Expiration of Allowances

The expiration for each allowance will be set by the LCB when the county where the LCB-licensed business is located enters Phase 4. The allowance will expire within 30 days following the county's entrance into Phase 4. Once available, the LCB will notify on its website the exact date of county expirations.



Cannabis: Current allowances for licensees

- Curbside service
- Walk up window sales
- Allow children <16 of licensees on site at marijuana producers and processors (not retail)
- Delivery has been asked for but denied



Vapor: Current allowances for licensees

- Vapor shops may remain open if they serve or sell food
- This could be any food, hot, cold or packaged, in any amount since proclamation did not specify.
- We do not have a way of tracking if food sale is new or had been ongoing since pre-Covid



Will allowances go back to normal?

- The intention is that these allowances are temporary. No emergency rules have been issued or changes made to rules or statutes.
- Each allowance will expire 30 days after the county where the LCB-licensed business is located enters Phase 4. Once available, the LCB will notify on its website the exact date of county expirations.



We need your partnership



Goals of M-VAPE Survey

- 1) Capture what's happening in communities with marijuana and vapor stores when new regulation allowances have relaxed access controls.
- 2) Provide a participatory tool for coalitions and communities to connect during a time when in-person activities are more limited.
- 3) Gather community data, increase awareness, and possibly inform state level policy discussions.

Opportunity

YMPEP to encourage associated partners to conduct surveys through communities with which they work.

Revised M-VAPE Survey
2020 Neighborhood Density Survey of Youth Exposure to
Marijuana/CBD, Vapor, and Glass Shop Products & Messages

A. Geographic Location (to be filled out prior to conducting Survey)

Group/Coalition Name:

Contact/Adult Advisor Name:

Phone Number:

Email:

Zip code:

City:

County:

Date:

Start Time:

***End Time:**

*This neighborhood scan is ideal to conduct while on walks. Just take a clipboard or notebook with two or three M-VAPE Surveys and stop on the sidewalk or street briefly outside to observe and to complete the Survey form. Do not go into any stores to complete this Survey. If several people are conducting M-VAPE Surveys in the community, coordinate surveying on different times of day, including the weekend to capture a more complete picture of the environment.

Community/Neighborhood Name (if applicable)

M-VAPE Survey Process:

1. List landmarks, attractions, and streets that border the neighborhood:
2. Mapping:
 - a. Before conducting the M-VAPE Survey: On a separate sheet of paper, draw a map or prepare an electronic map of your planned walk route to show major streets, landmarks, rivers, parks, lakes and mountains.
 - b. After conducting M-VAPE Survey: Add detail to your map:
 - i. Draw locations of stored selling marijuana/CBD, vape, and glass.
 - ii. Draw locations of major industry billboards and signs.
 - iii. This information shows "hot spots" of youth exposure to "industry" promotional messaging and ads. Visual aids are useful when presenting findings to an audience.
3. Conduct Survey (Below): ***Document your findings on this Survey and take pictures or video of what you see in your neighborhood and online environment.*** "A picture is worth a thousand words." Taking pictures and video of what you see helps you later tell the "story" of your community in a powerful way. Take screen shots of social media advertising when assessing your online environment.
4. Submit the M-VAPE Survey: The best use for the M-VAPE Survey is to determine what is going on in a particular community. So, use that information locally. We would also like to use the M-VAPE Survey results to get a sense of what is going on across the entire state. Please use your mobile phone camera to take pictures of each page of your completed M-VAPE Survey or scan your completed Survey and send those images to mvapecommunityassessment@gmail.com.
5. If there is anything you believe the Liquor and Cannabis Board should know about immediately, go to their website at www.lcb.wa.gov and look for the Report tab.

Maybe it's easier for you to share your observations in brief narrative form rather than complete this Survey. If so, please email your observations with as many details as possible to mvapecommunityassessment@gmail.com.

Neighborhood Definitions:

Urban: A city area that is densely populated often with housing and stores located close together.

Rural: A sparsely populated area outside of cities and towns, likely with more open space.

Suburb: A residential area/community on the outskirts of a city with smaller buildings & less density than a city

Referencing the above definitions, which best describes the area you are surveying? (Check One):

☐ Urban ☐ Rural ☐ Suburb

Areas the M-VAPE covers

- 1) Neighborhood information
- 2) Youth-friendly places and proximity of stores
- 3) Advertising outside the store, including whether they identify themselves as “essential”
- 4) Retail activities like curbside sales
- 5) Social media regarding marijuana stores
- 6) Reflection and reactions



Questions? Concerns? Feedback?

Submit surveys and any questions to
mvapecommunityassessment@gmail.com for statewide
roll-up

- The roll-up information will be shared with the WHY Coalition which covers the whole state and partner networks like YMPEP.
- Information from the M-VAPE Survey could be powerful data to use for communicating with legislators and policy makers about regulations about the accessibility and advertising of marijuana, vapes and other substances.



You are LCB's eyes and ears

- <https://lcb.wa.gov/enforcement/report-violation>

lcb.wa.gov

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Order Banquet Permits Online

Applying for a Banquet Permit Online A banquet permit is a permit you apply for that allows the service and consumption of liquor at a private, invitation-only banquet or gathering held in a public...

[Read More](#)



Cannabis Packaging and Labeling Resources

The Board adopted updated packaging and labeling policies on December 18, 2019. These rules will become effective January 1, 2020. Licensees will have until July 1, 2020 to bring all product...

[Read More](#)

Thank you for your time, and all the work you do!



What are your thoughts?

What value could this bring to your community's coalition?

Advantages? Disadvantages?

What questions do you have about M-VAPE?



For more information:

Liz Wilhelm

liz.wilhelm@seattlechildrens.org

B. Neighborhood Information

As you walk through this area, do you see the following businesses?

- ☐ Marijuana/CBD Retail Store How many?
☐ Glass shop How many?
☐ Vape/E-device only shop How many?
☐ Drive through Vape shop How many?
☐ Other store selling marijuana, CBD, or vape products like a smoke shop How many?

Is there evidence of public marijuana, CBD, and/or vapor product use? Do you see or smell public use?

☐ Yes ☐ No

Are there marijuana, CBD, and/or vapor products or garbage on sidewalks?

☐ Yes ☐ No

While you are observing the business, are there groups of people who are not entering the business but remain on the premises or in the parking lot?

☐ Yes ☐ No

If yes to any of these questions, please describe:

Neighborhood – Youth-friendly places situated near marijuana/CBD, vape, or glass shop environment

We observed the following **youth-friendly** places in this neighborhood:

- School ☐ Yes ☐ No
Places of worship ☐ Yes ☐ No
Parks, playgrounds, or sports fields ☐ Yes ☐ No
Daycare or childcare center ☐ Yes ☐ No
Malls or youth-focused stores ☐ Yes ☐ No
Other (describe):

We observed the following environmental elements suggesting that youth gather or "hang-out" in this neighborhood:

- 2+ youth hanging out ☐ Yes ☐ No
Benches or picnic tables ☐ Yes ☐ No
Bulletin boards, ads for youth events ☐ Yes ☐ No
Bike racks ☐ Yes ☐ No
Other (describe):

Neighborhood Protective Factors – Prosocial activities and positive community norms

Are there any regular positive activities in the area that you know of? (Examples: farmers market, community garden, etc.) ☐ Yes ☐ No

If yes, please describe:

Is there evidence of recreation and healthy activities in the area you are surveying? (Examples: Children and families at play, walkers, runners, bike riding, youth sports, etc.) ☐ Yes ☐ No

If yes, please describe:

C. Advertising		
Ads – Do they appeal to youth		
<p>Do Marijuana, CBD, E-device, and Glass Shop stores have <u>ads that appeal to youth</u> on the outside of their buildings?</p> <p><input type="checkbox"/> Yes <input type="checkbox"/> No</p> <p>If yes, please describe. Note how you think the ads appeal to youth:</p>		
<p>Do any of the signs that are visible from the street use any words like "special," "essential," or, "exceptional"?</p> <p><input type="checkbox"/> Yes <input type="checkbox"/> No</p> <p>If yes, please describe:</p>		
Signage to Prevent Youth Access		
<p>Are there visible "legal age of sale" warning signs posted on doors or windows to deter illegal and underage sales? (Examples: Legal age for entry and purchase, No minors, We Card, 21+, etc.)</p> <p><input type="checkbox"/> Yes <input type="checkbox"/> No</p> <p>If yes, please describe:</p>		
Marijuana, CBD, E-device, and Glass Shop Advertising		
External Ads: <i>Take pictures of each exterior ad. Note your observations.</i>	Category	Your observations:
Total number of exterior ads: On billboards, windows or doors (facing out), buildings, gas pumps, sidewalks or border areas – with brands, prices, symbols.	Marijuana Advertising Number:	
Total number of exterior ads: On billboards, windows or doors (facing out), buildings, gas pumps, sidewalks or border areas – with brands, prices, symbols.	Vapor-Device Advertising Number:	
Total number of exterior ads: On billboards, windows or doors (facing out), buildings, gas pumps, sidewalks or border areas – with brands, prices, symbols.	Glass Shop Advertising Number:	

Online Social Media Ads & Promotions: Does your neighborhood or community experience social media advertising when online? (Examples: Facebook, Instagram, Snapchat <u>ads and/or stories</u> on social media platforms or promotions featured on pages associated with Marijuana, Vapor-device, or Glass Shop stores and sponsorships.) <input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Unsure <i>Take screenshots of online ads. Note your observations</i>	Category:	Your observations:
Total number of online <u>social media</u> ads:	Marijuana/CBD Advertising Number:	Time of day: Platform(s):
Total number of online <u>social media</u> ads:	Vapor-Device Advertising Number:	Time of day: Platform(s):
Total number of online <u>social media</u> ads:	Glass Shop Advertising Number:	Time of day: Platform(s):
Paper Ads & Promotions: <i>Take pictures of paper publications that feature marijuana, CBD, vapor, or glass shop ads.</i>		Your observations:
Total number of newspapers distribution areas featuring advertisements and promotions for marijuana/CBD, vapor, or glass shop products	Number:	Publication names (The Stranger, Seattle Weekly, etc.):

Clothing and Merchandise Observations:

Do you see Marijuana/CBD, Vapor-device, Glass Shop inspired clothing and merchandise in your community?

☐ Yes ☐ No

If yes, please describe:

Additional Observations:

Do you see youth substance use prevention messages in the community?

☐ Yes ☐ No

If yes, please describe:

Do you see marijuana tourism promotion in your neighborhood such as event flyers, tours, "420 friendly" hotels, how to obtain a medical marijuana card, etc.?

☐ Yes ☐ No

If yes, please describe:

Do you see any evidence that marijuana retailers are conducting curbside sales or pickup of products?

☐ Yes ☐ No

If yes, please describe:

Do you see any evidence that marijuana retailers are conducting delivery of products beyond the parking lot?

☐ Yes ☐ No

If yes, please describe:

Is there anything else observed about the environment that should be discussed?

☐ Yes ☐ No

If yes, please describe:

Reaction & Reflection:

What three things stand out most to you after scanning the neighborhood using the M-VAPE Survey?

- 1.
- 2.
- 3.