



Public Engagement

Goal: Promote robust public engagement that informs, involves, and empowers people and communities.

This goal has three objectives:

- 1. Expand opportunities to seek input, listen, and respond to residents
- 2. Empower people to play an active role in shaping their future
- 3. Improve public awareness of what King County does

Implementing this goal requires an understanding that public engagement is a two-way exchange of information, ideas and resources. Engagement activities include a range of approaches from informing residents to community-led efforts. Effective engagement removes barriers for communities that may have previously prevented residents from successfully working with County government. The County is focused on providing opportunities for residents to express their views and have a meaningful role in decision-making.

Objective Indicators for Public Engagement objectives reflect the level opportunity for King County residents to influence county government decision making.

For more about the King County Strategic Plan and how it's measured see the **About AIMs High page.**



Key Agencies

King County Executive

King County Council

King County Elections

Department of Executive Services

All King County agencies