

Responsible Recycling Task Force

Meeting # 1 - April 30, 2018



Agenda

9:00 - 9:15: Welcome & Introduction

9:15 - 9:25: Task Force Goals and Outcomes

9:25 – 9:45: Responsible Recycling

9:45 - 10:30: Current Conditions in King County

10:30 - 10:50: Communications Strategies

10:50 - 11:00: Proposed Task Force Meeting
Schedule & Topics



Task Force Goals

1. To help identify near-, medium- and long-term actions in response to reduction in export markets for mixed recyclable materials due to China National Sword
2. To help establish commitment across the region to responsible recycling and domestic sorting and/or processing of curbside recyclables

Task Force Outcome

A report with recommendations for future action by all

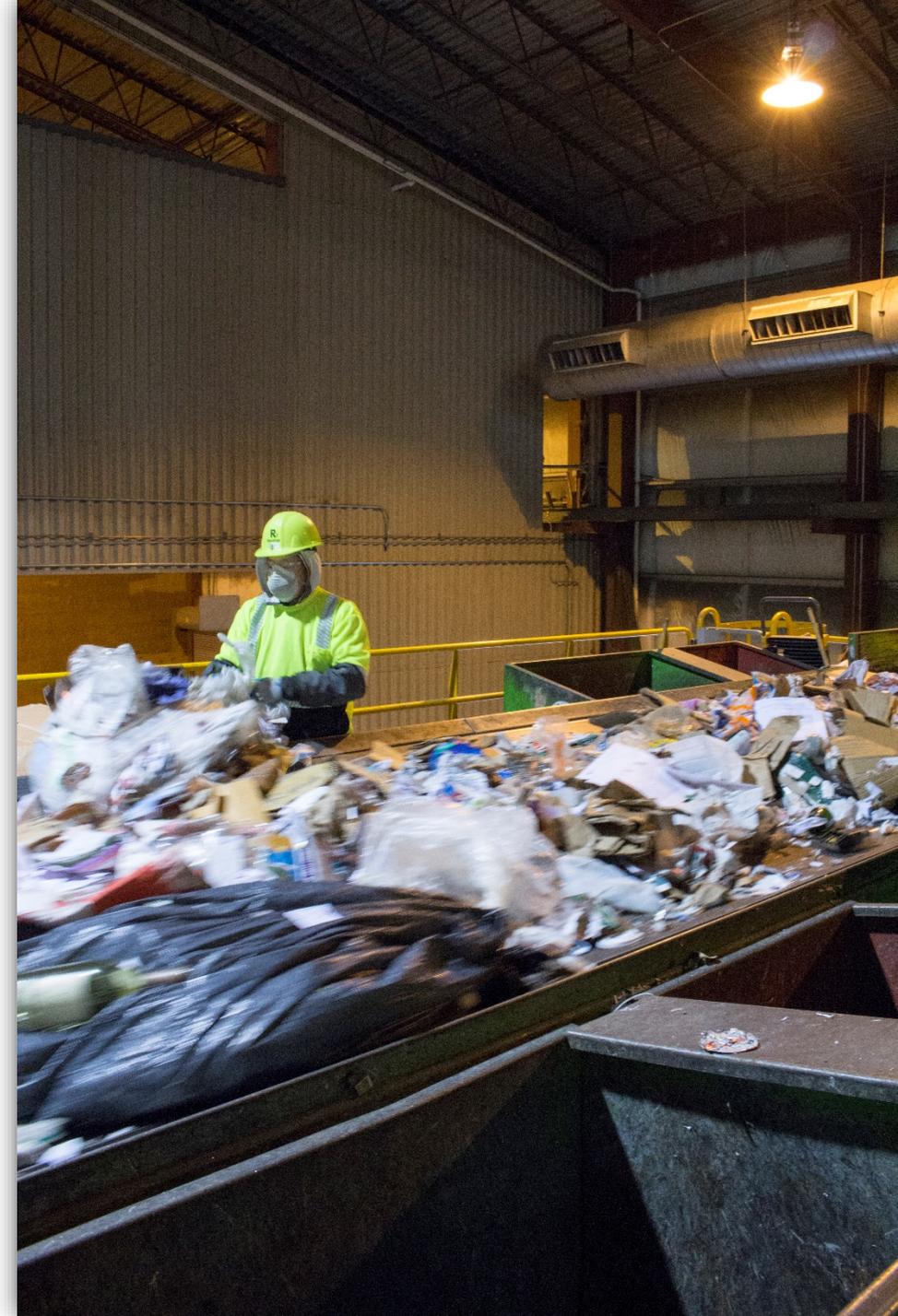
Responsible Recycling

Lisa Sepanski



Defining Responsible Recycling

- Quality vs quantity
- Regional policy alignment
- Harmonized messaging
- Domestic processing and markets
- Demand for recyclable materials
- Recycling is not free
- Measuring real recycling



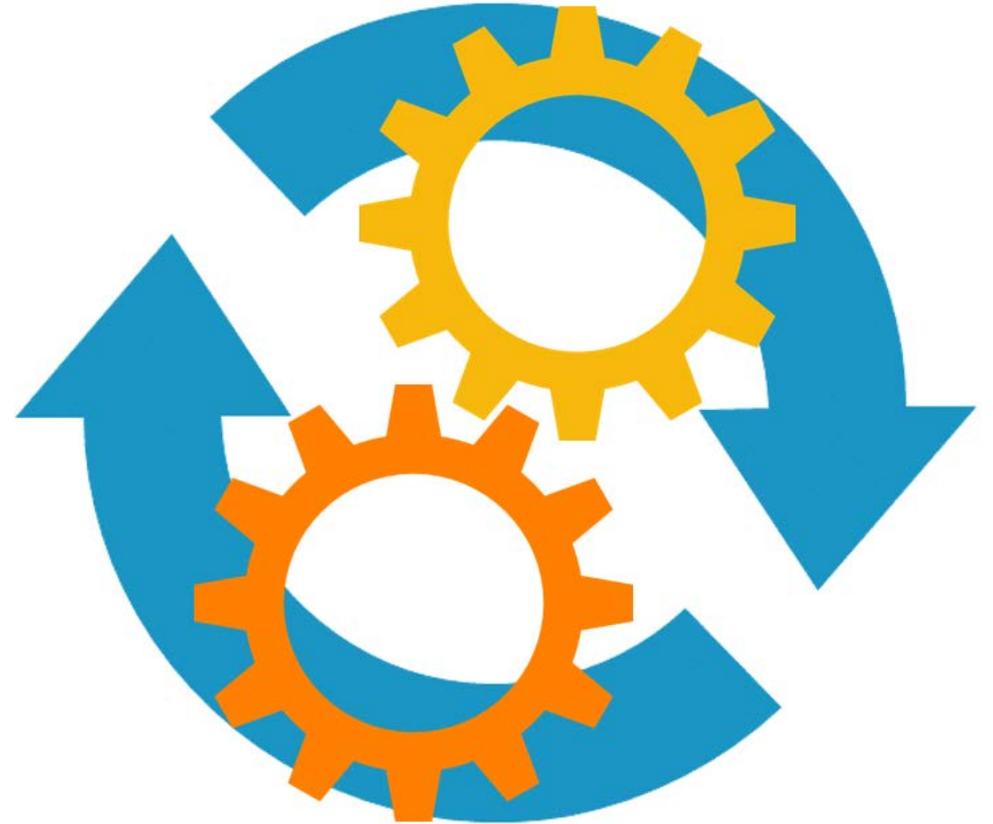
Quality vs. Quantity

- Prioritize materials that have value and stable markets
- Collect materials in ways that don't damage other valuable commodities
- Work with haulers and MRFs to make sure that materials can be sorted effectively before adding them to the list
- Aim for “market-ready” bales vs. “mixed” bales



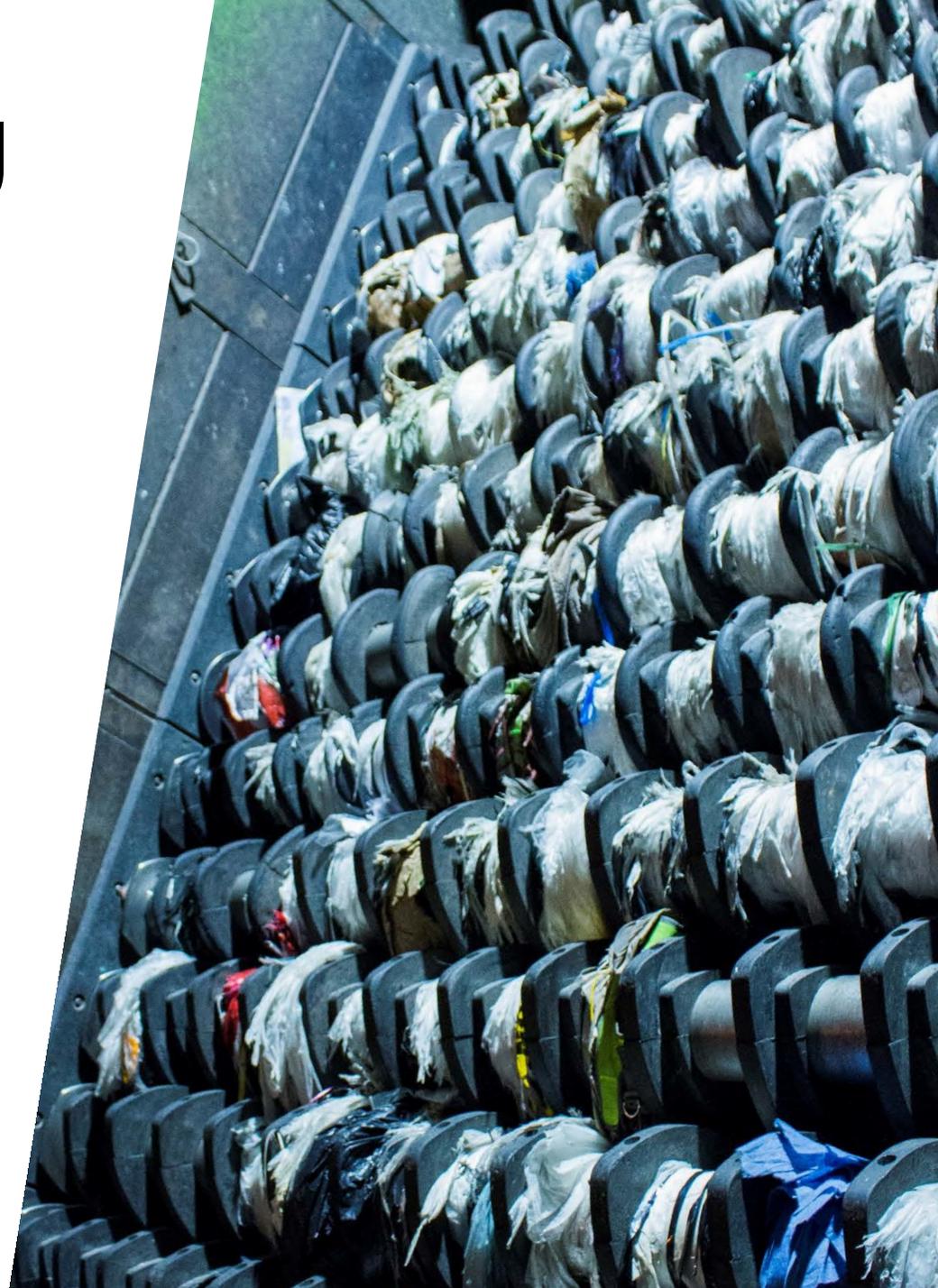
Regional Policy Alignment

- Recycling is a “system”
- The system will benefit from regional coordination
- Helps to optimize sorting and processing if everyone is collecting similar materials
- Maximizes the marketability of materials

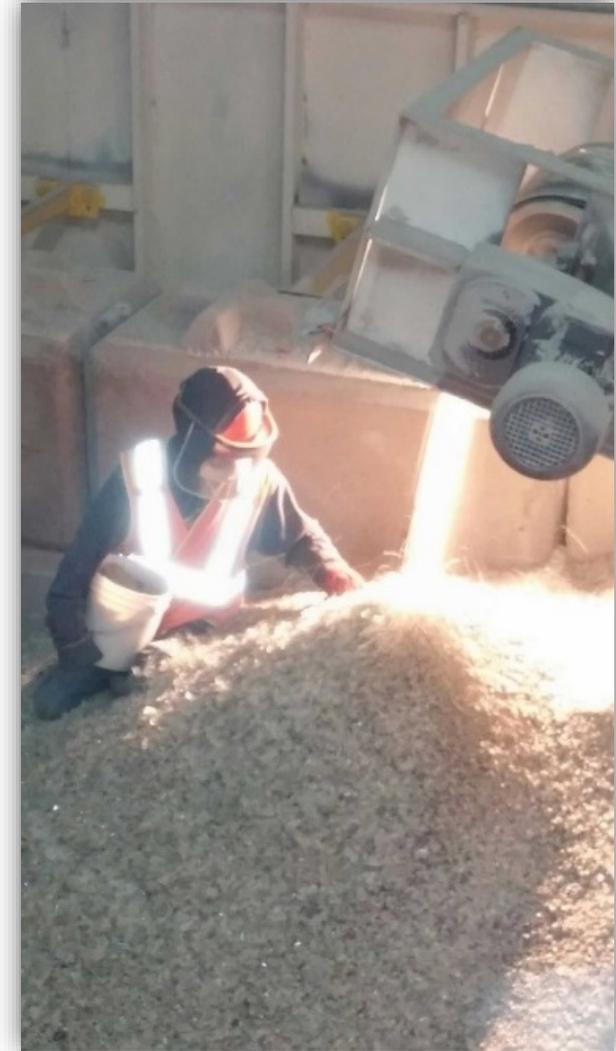


Harmonized Messaging

- Use consistent messaging across the region or state to reduce confusion by the public
- Promote one basic list of priority materials
- Use consistent messaging to combat contamination
- Communicate with elected officials/policy makers about the importance of responsible recycling



Domestic Processing and Markets



Demand for Recyclable Materials



Image: courtesy of Ardaugh Group processing facility



Recycling is not Free

- It costs money to gain the environmental benefits of recycling
- There are many funding mechanisms that can be employed to support responsible recycling



Measure Real Recycling

- Measuring real recycling is measuring what gets sent to end markets, not what gets put in the bin
- Domestic processing into market-ready bales can be documented and counts as real recycling

Current Conditions in King County

Sego Jackson

MRF Representatives



Communication Updates

Lisa Sepanski

Jeff Gaisford



Communication Updates

- Ecology China Sword Stakeholder Group
- Wa State Association of Counties Solid Waste Managers Task Force
- SCA Partner Forum
- Oregon DEQ Stakeholder Group
- Oregon DEQ Infrastructure Study
- Local Government Outreach to Curbside Customers



Proposed Task Force Meeting Schedule & Topics

David Stitzhal



Meeting Schedule

Date	Time	Subject
June 1st	9:00 -11:00	Waivers and Surcharges <ul style="list-style-type: none">• Waivers requests• Surcharges Plastics Processing <ul style="list-style-type: none">• Merlin Plastics Processing• Titus MRF Services
June 18th	11:00-1:00	Fiber Processing <ul style="list-style-type: none">• Fiber Processing• Domestic fiber recycling capacity Financing Options <ul style="list-style-type: none">• Financing<ul style="list-style-type: none">• Short, medium and long-term strategies to fund recycling, local infrastructure improvements, studies, whatever actions the group is deciding upon.• Surcharges• Ongoing Risk Share• Regional Responsible Recycling Fund (pooling resources)• Producer Financing

Meeting Schedule

Date	Time	Subject
July 18	9:00 -11:00	What Should Go in the Bin? <ul style="list-style-type: none">• Discussion short-term recommendations for what should be placed in the curbside bin• Plastic bags, film, cartons and more!
August 24	9:00 – 11:00	Recycling Infrastructure Systems <ul style="list-style-type: none">• Explore other Long-term Systems for Recycling• Extended Producer Responsibility• Report on Oregon Department of Environmental Quality infrastructure study
September	TBD	Creating Demand For Recyclable Materials and Market Development <ul style="list-style-type: none">• Legislative actions• Local policies• Coordinating with national efforts and the private sector
October	TBD	Final Recommendations and Next Steps <ul style="list-style-type: none">• Develop final recommendations• Identify next steps

Comments/Questions?

Send comments and suggestions about future meetings to:

Colette Marien, C+C

cmarien@cplusc.com

(206) 557-4267

