Flavored tobacco is popular among youth

Flavored tobacco comes in bright packaging and popular flavors like fruits, candies, and alcoholic drinks

8 out of 10 teenagers who use tobacco started with a flavored product

In Washington,

28,000 youth currently smoke cigarettes

2,800 youth under age 18 become daily smokers each year

104,000 youth alive today will die early from a disease caused by smoking

Current policies allow flavored tobacco products

The FDA banned candy and fruit-flavored cigarettes to protect youth, but these other tobacco products are still allowed to have flavor:

- e-cigarettes
- cigars
- chewing tobacco
- hookah tobacco

For more information visit: www.kingcounty.gov/depts/health/smoking/tobacco-vapor

Sources:
1. Journal of the American Medical Association; icon by Gan Khoon Lay
2. Washington State Department of Health
3. U.S. Food and Drug Administration (FDA)