Who is Using the FLASH Curricula?

DOWNLOADERS: FLASH lessons were downloaded for free more than a quarter of a million times (295,422) in 2012, in some cases to teach and in others just to preview or to use at home. In recent years, downloaders have included, for instance:

- University of Alabama, Tuscaloosa, AL
- Campbell Union High School District, San Jose, CA
- Fremont Unified School District, Fremont, CA
- Pasadena Unified School District, Pasadena, CA
- Boulder Valley School District, CO
- Planned Parenthood of South Florida, FL
- Lake Mills Community School, Lake Mills, IA
- Aunt Martha’s Youth Service Center, Chicago Heights, IL
- Chicago Public Schools, IL
- Children’s Home of Illinois, Peoria, IL
- Family Focus, Chicago, IL
- Kankakee County Health Department, IL
- Middle Way House, Inc, Bloomington, IN
- Down Syndrome Guild of KC, Shawnee Mission, KS
- Turner Unified School District, Kansas City, KS
- New Orleans College Prep MS, New Orleans, LA
- Boston Public Health Commission, MA
- Century Health Systems, Natick, MA
- Hampshire Educational Collaborative, Northampton, MA
- Kennedy Krieger Institute, MD
- Anne Arundel County Department of Health, MD
- Spring Harbor Hospital, ME
- Wyandotte Community Schools, Wyandotte, MI
- Intermediate School District 287, Minnetonka, MN
- Laura Jeffrey Academy, St. Paul, MN
- Willmar Middle School, Willmar, MN
- a vacation bible school in Burlington County, NJ
- Santa Fe Public Schools, Santa Fe, NM
- Binghamton City School District, NY
- Bedford Stuyvesant Family Health Center, NY
- John W. Lavelle Prep. Charter School, Staten Island, NY
- Cincinnati Children’s Hospital Medical Center, OH
- Ohio Department of Health, OH
- Vinton County Local Schools, OH
- Multnomah Education Service District, Portland, OR
- Portland Public Schools, Portland, OR
- HOPE for Hyndman Charter School, Hyndman, PA
- Univ of Pittsburgh Med Center Shadyside, Pittsburgh, PA
- Westtown School, West Chester, PA
- Communities in Schools of Charleston, SC
- Communities in Schools of Kershaw County, SC
- Swansea High School, Swansea, SC
- Houston Independent School District, Houston, TX
- Bellingham, Ferndale, Marysville, North Mason, & Republic Public School Districts, WA
- Planned Parenthood of Central Washington, Yakima, WA
- Educational Services District 105, Yakima, WA
- Milwaukee, WI
- U.S. Army
- Camberwell High School, Canterbury, Victoria, Australia
- Coast Mountains School District No. 82, BC, Canada
- School District No. 20, Kootenay-Columbia, BC, Canada
- Kerry’s Place (residential autism program), ON, Canada
- Middlesex-London Health Unit, ON, Canada
- Mohawk Council of Akwesasne, Cornwall, ON, Canada
- University of Waterloo, ON, Canada
- Prairie South School Division 210, SK, Canada
- Honduras Educational Development Assistance Corp.,
- Morazan, Honduras
- Thailand
- Educ8 Yp Ltd, Liverpool, UK
- World Population Foundation, Viet Nam
- Zimbabwe

SALES: In 2012 we sold 376 copies of the curricula, professionally printed and bound with easy-to-use dividers.

PROFESSIONAL DEVELOPMENT: We have trained and certified a cadre of highly skilled FLASH trainers over the past twenty years. In 2012, the Public Health-Seattle & King County Family Planning Health Education Team and others in the FLASH Trainer Cadre provided FLASH curriculum training and mentoring to teachers, paraprofessionals, a psychologist, nurses and future teachers in:

- **Nine King County school districts**
  - Auburn
  - Issaquah
  - Renton
  - Federal Way
  - Kent
  - Seattle
  - Highline
  - Northshore
  - Shoreline

- **Forty-one districts in Washington State outside King County**
  - Aberdeen
  - Franklin Pierce
  - Mead
  - Spokane
  - Arlington
  - Freeman
  - Mount Vernon
  - St. John
  - Asotin-Anatone
  - Goldendale
  - Mukilteo
  - Tacoma
  - Brewster
  - Grand Coulee Dam
  - Oak Harbor
  - Tumwater
  - Cheney
  - Highland
  - Ocasta
  - Vancouver
  - Deer Park
  - Hockinson
  - Othello
  - Washougal
  - Eastmont
  - Kennewick
  - Quincy
  - Washucna
  - Eatonville
  - Lyle
  - Ridgefield
  - Wapato
  - Ellensburg
  - North Kitsap
  - Riverview
  - Wenatchee
  - Everett
  - Mabton
  - Royal
  - Wilson Creek
  - Yakima

- **The Muckleshoot Tribal School, the Washington School for the Blind, the Washington State University School of Education, and a statewide conference of the Washington Coalition of Sexual Assault Programs**

- **Three other states:**
  - Atlanta and Jefferson, Georgia
  - Eugene, John Day, Klamath Falls, Portland, and Tillamook, Oregon
  - Boise, Meridian, and Lewiston, Idaho
TRANSLATION:
- In 2011, we published a letter to families introducing FLASH in English, Spanish, Arabic, Vietnamese, Traditional Chinese, and Russian. It is available online. We also published all the High School FLASH (2nd edition) Family Homework in those same six languages, also available online.
- In March 2007, we gave permission to China Training Center of Reproductive Health and Family Care to translate the FLASH curriculum into Chinese (Mandarin?).
- In September 2008, we gave permission to the Texas School for the Blind & Visually Impaired to translate the FLASH curriculum into Braille.

ADAPTING FLASH FOR INTERNATIONAL AUDIENCES: Between January and April of 2013, we have had inquiries about using or adapting FLASH for educators in the Marshall Islands, Namibia, and Honduras.

SUBSCRIBERS: A total of 877 individuals, districts, or organizations are subscribed to be notified by email when lessons are updated and replacement pages are available online.

WA STATE ADOPTERS: Surveys conducted in 2006 by the ACLU and 2008 by the Healthy Youth Alliance have, between them, identified 65 Washington State school districts that use FLASH curriculum at some grades, in some cases with other curricula as well. That’s at least 21% of Washington districts (not all participated in either survey) including:

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<thead>
<tr>
<th>Aberdeen</th>
<th>Edmonds</th>
<th>Mount Baker</th>
<th>Prosser</th>
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<td>Pullman</td>
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<td>Dayton</td>
<td>Lakewood</td>
<td>Pateros</td>
<td>Sedro Wooley</td>
<td>Winlock</td>
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<td>Peninsula</td>
<td>Shoreline</td>
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<td>Monroe</td>
<td>Pioneer</td>
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<td>Eatonville</td>
<td>Montesano</td>
<td>Port Townsend</td>
<td>South Whidbey</td>
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PURCHASERS: Some of these purchasers may have purchased the materials for review purposes, rather than adoption, butween these purchasers, rather than adoption, but this is the complete list of 2012 sales to organizations, not counting the “adopters” listed above:

- Planned Parenthood of Arizona, Phoenix, AZ
- Sequel Care of Arizona, Prescott Valley, AZ
- Chico Unified School District, Chico, CA
- Folsom Cordova Unified School Dist., Rancho Cordova, CA
- Monterey County Office of Education, Salinas, CA
- Natomas Charter School, Sacramento, CA
- Moffat Consolidated School District #2, Moffat, CO
- Clarke County Health Department, Athens, GA
- Georgia Campaign for Adolescent Power and Potential, Atlanta, GA
- Bureau of Community and Environmental Health, Boise, ID
- Idaho Department of Health and Welfare, Boise, ID
- Idaho State Department of Education, Boise, ID
- Guardian Angel Community Services, Joliet, IL
- Des Moines Public Schools, Des Moines, IA
- Family Planning Association of Maine, Augusta, ME
- Penquis Valley High School, Milo, ME
- University of Maryland, College Park, MD
- Concord-Carlisle Regional School District, Concord, MA

- Charlevoix-Emmet Intermediate School Dist., Charlevoix, MI
- Plymouth-Canton Community Schools, Plymouth, MI
- School District of Beloit, Beloit, MI
- Independent School District 191, Burnsville, MN
- Board of Education, Ridgefield, NJ
- Santa Fe Public Schools, Santa Fe, NM
- Children’s Aid Society, New York, NY
- Creekside Day Treatment, Fairport, NY
- New York City Board of Education, Bronx, NY
- La Academia de Estrellas Charter School, Dallas, TX
- Hampton City Schools, Hampton, VA
- Potomac School, McLean, VA
- Dieringer School District, Lake Tapps, WA
- Forks Abuse Program, Forks, WA
- Muckleshoot Indian Tribe, Auburn, WA
- Sequim School District #3, Sequim, WA
- Silverwood School, Poultsbo, WA
- School District of Beloit, Beloit, WI
- Wyoming Department of Education, Cheyenne, WY
- Ottawa Technical Secondary School, Ottawa, ON, Canada

REVIEWS AND RATINGS BY STATES:
- The joint report (June, 2011) from the WASHINGTON State Department of Health and the Office of the Superintendent of Public Instruction entitled, “Sexual Health Education Curriculum Review” is available here. FLASH was rated as strong in most respects at most grade levels.
- Click here to learn more about curricula that have been reviewed by the MINNESOTA Sexuality Education Resource Review Panel (MSERRP). 7/8 and Special Ed FLASH are among their recommended programs.
- In 2010 the CALIFORNIA Department of Education requested of the California Healthy Kids Resource Center that they assess the compliance of some levels of FLASH with California laws and standards. They rated FLASH as satisfying California standards quite well: 7/8 FLASH, 9/10 & 11/12 FLASH, and Special Ed FLASH. They are linked from California DOE here (scroll to “California Healthy Kids Resource Center – Sexual Health Evaluations.”)
TRUSTED ORGANIZATIONS THAT LIST FLASH in their resource center or library:
- Advocates for Youth
- SIECUS (the Sexuality Information and Education Council of the United States)
- ANSWER, Sex Ed Honestly (at Rutgers University)

WHAT USERS ARE SAYING ABOUT FLASH:
- “I like the availability of the curriculum, the fact that it is being updated … and the dignity with which the subjects are presented.” – health teacher, MA
- “I like that it is non-biased and always reminds the instructor to consider family and cultural beliefs.” -- science teacher, Pullman, WA
- “I love FLASH. It is an up-to-date realistic, no-nonsense approach to the changes of puberty and sexuality.” – school nurse, NH
- “Maybe the best lessons I've ever found online. Congrats.” – teacher in Managua, Nicaragua
- “I love the detailed learning objectives and interactive activities for both kids and parents and teachers.” -- facilitator of a group for moms and daughters age 11, PA
- “I loved that it was adaptable to different grade levels and that I could use it in a church setting. It was easy to find biblical scriptures to go along with the lessons.” -- vacation Bible class teacher, PA
- “I … have been using it in a self-contained special education classroom for students with emotional/behavioral disorders. I really appreciate the background information and the philosophy/rationale that is specifically explained behind each lesson. The handouts are great, and the lessons that request an email/text/video be made are current media formats and are more engaging than it would otherwise be.” – educator, MN
- “Thank you for providing a curriculum that has a strong parent component and that is free for school districts … We have been blown away by the depth of materials provided and we greatly appreciate it in this time of increasing budget constraints.” -- governing board (school board) member, AZ
- “I appreciate that you recognize students learn better with participation rather than lecture...It is fun, interactive and very informative.” – school nurse, WA

WHAT PARTICIPANTS ARE SAYING ABOUT FLASH TEACHER TRAINING:
- “Best continuing ed I've had in 19 years' teaching. I got ideas I will use all semester, not just during the sex ed unit!”
- “I am way less scared to teach this having watched and practiced. Thank you.”
- “I will teach a longer unit now than I have in the past. My students will love this.”
- “Experiential. Useful, practical information.”
- “[The trainers were] dynamic and made the training fun.”
- “Very interesting and [they] used the knowledge of the group.”
- “This was a really beneficial experience!”
- “This training was fabulous. I learned a lot!”

I learned …
- “key concepts as a framework for lessons.”
- “to validate and answer all questions”
- “[that] many times we assume kids are asking questions for shock value when they are [just] trying to figure things out.”
- “[that] it is OK to say I don’t know.”
- “ideas for helping my kids treat each other kindly during the unit!”