



KING COUNTY

1200 King County Courthouse
516 Third Avenue
Seattle, WA 98104

Signature Report

September 20, 2012

Resolution 12-09

Proposed No. 12-09.1

Sponsors

1 A RESOLUTION commending Seattle Children's launch
2 of Mission: Nutrition, an initiative that supports Seattle
3 Children's efforts to be a healthy organization for its
4 patients, families, visitors and staff.

5 WHEREAS, September is National Childhood Obesity Awareness Month, which
6 was established as a time to take action to meet the national goal of solving the problem
7 of childhood obesity within a generation, and

8 WHEREAS, one in five youth in King County is overweight or obese, and

9 WHEREAS, the consumption of sodas and other sugary drinks has been linked to
10 risks for obesity, diabetes, heart disease, stroke and hypertension, and

11 WHEREAS, similar to rates seen nationally, thirty-one percent of King County
12 high school students - or twenty-six thousand youth - report drinking at least one regular
13 (non-diet) soda daily. Eight thousand of these students are drinking two or more sodas
14 daily. A teenager who drinks two twenty-ounce regular colas per day consumes 4.7 cups
15 of sugar per week - or two hundred and forty-three cups of sugar per year - from soda
16 alone, and

17 WHEREAS, reducing sugary drink consumption has emerged as a key strategy
18 for improving health, and

19 WHEREAS, Seattle Children's believes that all children have unique needs and
20 should grow up without illness or injury, and

21 WHEREAS, Seattle Children's has recently launched Mission: Nutrition, a
22 program designed to offer healthier food and drink options in its cafeterias, gift shop and
23 vending machines. As part of Mission: Nutrition, Seattle Children's will remove sugar-
24 sweetened drinks that have more than ten calories per eight ounce serving. This includes
25 regular sodas, sweetened tea and coffee drinks, lemonade, sugar-sweetened fruit drinks,
26 sports and energy drinks and flavored whole and two-percent milk.

27 WHEREAS, Seattle Children's beverage standards were informed by the King
28 County Healthy Vending Guidelines, which were adopted by the Board of Health in 2011
29 as a tool that organizations can use to increase access to healthy food and drinks in
30 vending machines, and

31 WHEREAS, Mission: Nutrition fits perfectly with Seattle Children's mission to
32 prevent, treat and eliminate pediatric disease like obesity;

33 NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF HEALTH OF
34 KING COUNTY:

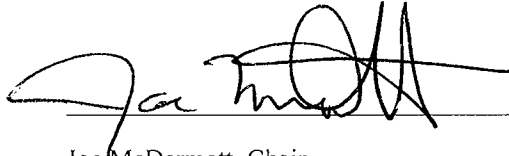
35 The Board of Health commends Seattle Children's for its commitment to

36 preventing childhood obesity through its launch of Mission: Nutrition and for being a
37 leader in the adoption of healthy workplace policies.
38

Resolution 12-09 was introduced on and passed by the Board of Health on 9/20/2012,
by the following vote:

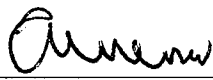
Yes: 12 - Ms. Cooke, Mr. Conlin, Ms. Patterson, Ms. Lambert, Mr.
Licata, Ms. Clark, Dr. Nicola, Dr. Danielson and Mr. McDermott
No: 0
Excused: 1 - Ms. Frisinger

BOARD OF HEALTH
KING COUNTY, WASHINGTON



Joe McDermott, Chair

ATTEST:



Anne Noris, Clerk of the Board

Attachments: None