REACHING THE WHOLE COMMUNITY ALERTS + NOTIFICATIONS IN EMERGENCIES

- King County Office of Emergency Management
- Public Health Seattle & King County
- City of Seattle Office of Emergency Management May 24, 2018

NEW STATE LAW – RCW 38.52.070

- Emergency Management jurisdictions must provide emergency notification to significant portions of the community in a manner that can be understand
- Anyone in harm's way should be informed
- Everyone should be informed of actions they can take to protect themselves

WHAT EMERGENCY MANAGERS MUST DO

- Identify language groups that make up 5% of the population or 1,000 residents, whichever is less.
- Develop plans to send emergency alerts to these language groups with information about actions people can take to protect their safety.

HADDII AADAN KORONTO QABIN

ISKA ILAALI SUNTA KAARBOON MOONO-OGSAYDH-KA (CARBON MONOXIDE)

- Dabdhaliye dibedda oo KALIYA u isticmaal meel ka fog dabeysha iyo daaqadaha furan
- MARNA gudaha garaashka gawaarida la dhigto ha ku isticmaalin dabdhaliye
- MARNA aqalka gudihiisa dhuxul ama foornada gaaska cuntada ha ku karin



LANGUAGE GROUPS IN KING COUNTY THAT MEET THE STATE DEFINITION

- American Sign Language
- Amharic
- Arabic
- Burmese
- Cambodian
- Chinese-Cantonese
- Chinese-Mandarin
- Farsi
- French
- Hebrew-Modern
- Hindi

- Japanese
- Korean
- Lao
- Marshallese
- Nepali
- Oromo
- Portuguese
- Punjabi
- Romanian
- Russian
- Samoan

- Somali
- Spanish
- Swahili
- Tagalog
- Tamil
- Telugu
- Tigrinya
- Turkish
- Ukrainian
- Urdu
- Vietnamese

LOCAL / REGIONAL WORK GROUP STRATEGIES

- Build/strengthen existing relationships with language communities developed through preparedness outreach
- Work collaboratively to leverage existing resources
- Sign up for alerting systems:
 - ALERT King County: <u>www.kingcounty.gov/alert</u>
 - AlertSeattle: <u>alert.seattle.gov/</u>
 - Community Communications Network (CCN): <u>www.kingcounty.gov/ccn</u>

DRAFT PLAN: CITY OF SEATTLE

Multi-pronged strategy:

- Advocate bi-lingual community sign-up for alerting systems
 - Alert King County, Alert Seattle, Community Communications Network (CCN)
- Expedient translation / interpretation
 - Develop team of Language Communication Officers (LCOs)
 - Certified, may work remotely, part of responder notification
- Options beyond translation signage, graphics, signals
 - Pre-crafted messages
 - Audio recordings
 - MOU with broadcast media

CONTACT US

Barnaby Dow

King County Office of Emergency Management Barnaby.Dow@kingcounty.gov

Robin Pfohman

Public Health – Seattle & King County Robin.Pfohman@kingcounty.gov

Debbie Goetz

Seattle Office of Emergency Management Debbie.Goetz@seattle.gov