Mammogram Screening and African American Women

Taking Care of Ourselves and Each Other

If you work with African American Women we hope that you check out this new curriculum that is grounded in research that discovered why some African American women chose not to have breast cancer screening. The 49-page curriculum includes background information about the research study, community and provider trainings, two films and accompanying educational and marketing tools.

The curriculum shares the rich stories we heard in interviews with African American women. It provides new education messages and tools to add to your existing knowledge, skills and abilities in order to enhance breast cancer screening utilization among African American women.

This project received the 2006 Diversity and Social Justice Award from Public Health - Seattle & King County and was selected as a 2007 Model Project by the National Association of City and County Health Officials. These awards were given for going beyond the "usual thinking" to get at the root cause of a health disparity and to work on innovative ways to remedy the situation. We learned from this project that the reasons for not receiving medical care go far beyond access and cost.

Our hope is that by putting into practice what we've learned from this research and community project, women will be supported in accessing screening services and that this early screening & detection will ultimately prevent breast cancer deaths.

If you are interested in a copy of the curriculum, please contact Jodi Olson at the Washington Breast and Cervical Health Program at 206-205-3914 or e-mail at jodi.olson@kingcounty.gov

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