

# Public Health – Seattle & King County

December 3, 2008

## RERC Meeting Presentation

### King County 2008-2011 ESF-8 Strategic Plan



# Agenda

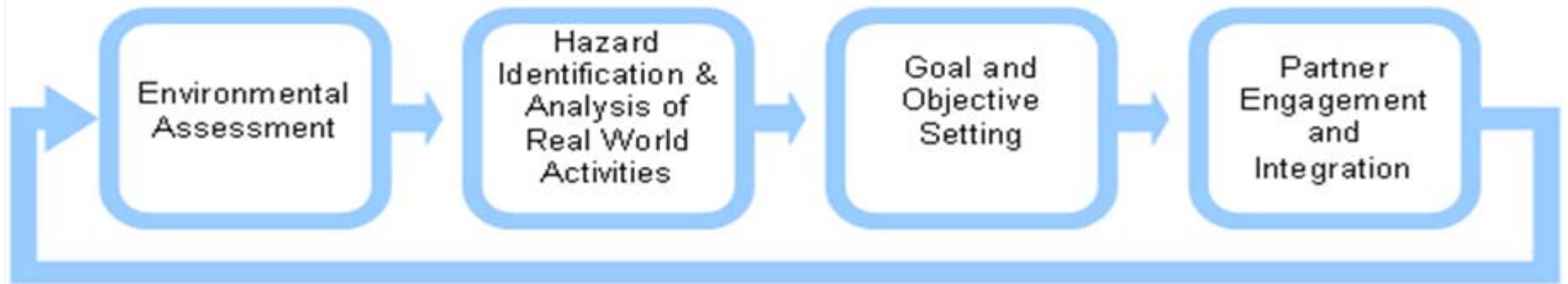
- Planning Process
- Guiding Principles
- Environmental Assessment Findings
- Strategic Goals
- Questions

# Planning Process

## Invitees

- PHSKC staff
  - ▣ Preparedness section management
  - ▣ Preparedness Steering Committee
- Healthcare Coalition staff
- King County EMS and Medic One
- King County Office of Emergency Management
- City of Seattle Human Svcs Dept (ESF-6)
- Medical surge consultant (former FEMA Reg X)
- Preparedness medical advisors (UW School of Medicine)

# Planning Process



# Planning Process

## Timeline

- Launch session (Mid-February)
- Environmental assessment phase (3 weeks)
- Review of environmental assessment findings & initial goal setting (early March)
- Goal refinement (through end of March)
- Plan content development (March – June)
- Final copywriting & plan approval (June- Sept)
- Partner engagement and integration (October forward)

# Planning Process

## Guiding Principles

- Integrating regional and organizational preparedness
- Collaborating with ESF-8 response agencies
- Developing and sustaining partnerships
- Protecting vulnerable populations
- Leveraging experience to gain foresight

# Environmental Assessment

## Six Priority Areas of Influence and Action

- Policy and Funding
- Response Capabilities
- Communications
- Vulnerable Populations
- Partnerships
- Training and Exercises

# Environmental Assessment Findings – Policy and Funding Workgroup

## Recommended Actions

- Increase diversity of funding sources, including public, philanthropic and competitive grant funding
- Ensure collaboration and partnership in the funding and delivery of services
- Ensure ability to compete effectively for competitive grant funding
- Seek sustainable funding for core Emergency Preparedness Section and ESF-8 leadership functions

# Environmental Assessment Findings – Response Capabilities Work Group

## Products generated

- HIVA
- Real World History
- ESF-8 Preparedness Strategy Model
- Capability analysis

# Environmental Assessment Findings – Response Capabilities Work Group

## Recommended Actions

- Ensure PHSKC can lead the countywide health, medical and mortuary response
- Ensure all ESF-8 response agencies...
  - ▣ can activate and mobilize the most frequently utilized response functions
  - ▣ can respond to high impact events (earthquake, pan flu)
  - ▣ conduct planning across preparedness cycle
  - ▣ are engaged in the planning and response effort
  - ▣ implement and utilize WATrac
  - ▣ develop recovery plans
  - ▣ address the needs of vulnerable populations

# Environmental Assessment Findings – Communications Work Group

## Recommended Actions

- Research and profile audiences and adapt content + distribution methods appropriately
- Update communications plans and integrate with those of internal and external partners
- Ensure communications staffing is adequate to implement plans
- Update translation policies/procedures are updated and expand available resources
- Use appropriate technology to meet the needs of diverse audiences (low tech, high tech and social media)

# Environmental Assessment Findings – Vulnerable Populations

## Recommended Actions

- Preparedness capabilities should account for the range of needs experienced by vulnerable populations.
- Public, private and nonprofit partners should actively leverage existing resources, new resource opportunities and partnerships to incorporate vulnerable populations issues into response plans.
- Ongoing efforts must be made to improve regional coordination and role clarity.

# Environmental Assessment Findings – Partnerships Workgroup

## Recommended Actions

- Strengthen partnerships by increasing clarity around roles, responsibilities, product/service expectations, and prioritization of efforts
- Match partner expectations regarding leadership and coordination of ESF activities to sustainable resources
- **Require partnerships to demonstrate impact on addressing vulnerable populations planning**
- Plan to utilize CBOs and providers to help get messages to vulnerable populations

# Environmental Assessment Findings – Training and Exercises Work Group

## Recommended Actions

- Identify desired competencies and standardize across healthcare sector partners
- Conduct more frequent assessments of training needs
- Emphasize cross training to develop depth in staffing and capabilities

# Strategic Goals

- GOAL 1.0: Ensure the full capability to manage ESF-8 leadership responsibilities.
- GOAL 2.0: Build the infrastructure to respond to the health consequences of all hazards.
- GOAL 3.0: Engage in strategic partnerships to improve regional coordination and ensure response is equitable across all communities.
- GOAL 4.0: Effectively monitor and influence policy trends to support emergency preparedness objectives.

# Strategic Goals

- GOAL 5.0: Diversify funding and procure “sustainable” funding for core emergency preparedness responsibilities.
- GOAL 6.0: Adopt a set of desired competencies and integrate training and exercise programs across sector partners.
- GOAL 7.0: Build effective public information and organizational communications systems and relationships with community partners
- GOAL 8.0: Increase ability to communicate effectively with vulnerable and underserved populations during emergencies.

# Next Steps

- Finalize the Plan
- Develop a communication strategy to educate and inform PHSKC staff and key partner agencies on our goals and objectives and how this will influence our work
- Assist partner agencies with developing organizational or sector-specific plans using this plan as a guide
- Seek opportunities to advance highest priority activities
- Track progress