



King County Employee Giving Program

2011 Annual Giving Drive

Open now! October 3 – November 18

The 2011 Annual Giving Drive has officially launched. Donate now to help reach our goal of \$1.575 million and 500 new connections. *Your donations DO make an impact!*

You choose! There more than 700 nonprofit organizations, and so many ways to be involved:

Direct Check	Payroll Deduction	Go Online	Anonymous Gifts	Be an Ambassador
	Special Events	Time Donation	Leadership Giving	Volunteer
Invite a Nonprofit Speaker		Write a Check		Buy a T-shirt or Scarf

It's never been easier to do good!

- 1) **Online – It's green, it's easy, and it's fabulous!** No more paper, no more wondering if your pledge form got lost in interoffice mail, and no more needing to make a copy (or forgetting to and then having to call and ask for one)! You can do it all from **My Giving**. You can do it from work or you can do it from your couch. And you can access it from your very own personal **PeopleSoft** log-in so you have more privacy. Yes, you do have a PeopleSoft log-in, I promise! Once you log in, you will find **My Giving** under the **Self Service** section – the same place you go for annual online Open Enrollment and where you can find other great information!

Go to www.kingcounty.gov/giving and click **Pledge Now**.

- 2) **Paper form** – If you are not able to get to a computer or are more comfortable with the traditional paper form, ask your worksite ambassador for one or contact the Employee Giving Program and we will be happy to send you one.

You set your donation once and are good to go all year long! How much better could it get?

Remember! Charitable deductions don't roll over, so make sure you go online now to make your 2012 deductions.

It's TAX DEDUCTIBLE!

Donations are tax deductible to the fullest extent of the law.

A compelling and growing body of research shows that giving as little as \$5 can increase your happiness and your altruistic actions can give you pleasure, literally activating the pleasure centers of your brain!

Want to know more reasons for giving? Visit us at www.kingcounty.gov/giving

Thousand of ways to make a difference. Hundreds of nonprofit organizations. One program.

Ways to Give

Payroll Deduction

- One time, once a month, or twice a month
- Minimum \$5 deduction
- Up to 6 different nonprofit organizations
- Easily give anonymously and have all the tax documentation you need. No new mailing lists!

Time Donation

- Eligible Vacation or Comp Time
- Minimum 4 hours, maximum 40 unless you have excess use-it or lose it leave. Then you may donate the excess plus the original 40.
- Donation is treated as income. It is the net cash value, after all appropriate taxes and possible retirement that is considered the donation.
 - The tax rate at which the dollar amount is taxed may very well be different than what appears on usual paychecks because of the total dollar amount difference. Please pay close attention to this if you only have taken out of your check what you anticipate you will owe in federal taxes.
- One nonprofit organization
- November 18, 2011, is a firm deadline! Every year hundreds of hours have to be turned away because they come in after the deadline.
- Current year tax event (2011) will be processed in a single, special payroll run in December before the last payroll of the year. Everyone who gives time will receive a letter of receipt and a paystub for tax documentation.

Direct Check

- Personal Check, Money Order, or Cashier's check.
- Anonymity can't be offered because personal information is often directly on these items, unless the donation is made to the KCEGP.
- Can only be done on a paper pledge form (not available in self-service).
- Can write as many checks as you would like and please make check out directly to the nonprofit organization.

For all donation methods, including special events, you may include your donation in a pool of money that goes to all nonprofits that receive donations through the program - simply list "KCEGP" code 9999 online or on your pledge form.

More than 50% of King County employee donors give at a leadership level!

Giving Level	Incentive
Bronze: 1 hour or more of pay per month	Star Magnet
Silver: 2 hours or more of pay per month	Clock Buddy
Gold: 3 hours or more of pay per month	Thermal Lunch Container
Platinum: 4 or more hours of pay per month	Collapsible Cargo/Trunk Organizer

How do you determine your giving level from an automatic payroll deduction? Divide the total annual donation (check and payroll combined) by your current hourly rate of pay. This result plus any hours of time donated, divided by 12 months.

For example, if your hourly rate is \$20, and you donate \$10 per paycheck:

$\$240$ (total annual donation amount) / $\$20$ (hourly rate of pay) = 12 hours 12 hours / 12 months per year = 1 hour
per month: BRONZE LEVEL

King County Employee Giving Program: Your Connection to Giving!

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